



Greeting Life Changing Donor,

I imagine it's a challenge asking someone to make a donation. However, today I am writing to you about an important cause, one that I am sure you will want to support. I have decided to take steps in the fight against youth and adult obesity -- by joining the 2018 Tour de Youth Ride -- and I am asking you to join this fight by sponsoring me.

Obesity is an epidemic that affects millions of adults and youth of all ages, especially those with family history and/or lack of opportunities to improve their health. Imagine, being diagnosed with high blood pressure, heart disease, or diabetes, and you are only 12 years old. Can you do anything to change the outcome? The answer is yes. This is why I am participating in the 2018 Tour de Youth Ride and asking you to help me in my quest.

You can help me reach my fundraising goal of \$1,400 by sponsoring me in the 2018 Tour de Youth Ride. It's easy. To sponsor me online, just visit the website at <http://bedetermined.org/registration/> and click on ePledge. Alternatively, you can make a check payable to the Be Determined, Inc., and mail it directly to me by February 16, 2018.

Every hour of every day a person is diagnosed with a disease associated with obesity. Fitness and healthy choices are improved every year as education and programs to encourage people to live better are developed. Your contribution will help support these vital efforts. Funds will also be used to pay for local educational, support and academic scholarship programs for the individuals and their families in the southern region of the United States who are affected by obesity.

Your support will mean so much to me and the over 2.8 million Americans living with obesity. Can I count on your help?

Thank you in advance for your support.